



we link
DESTINATION
HOTEL SECURITY ASSESSMENT

A **selection of hotels** for the
security-conscious business traveller

we link destination, a collection of guides for business travellers

“ We travel to the main business destinations in search of secure hotel solutions.

The guide allows **corporate customers** to direct their business travellers to hotels whose security has been inspected, thereby better exercising their security duties.

Because the price of a room is not a guarantee of security, we select institutions in all categories*.

Each guide presents:

- 1 An upscale hotel ☆☆☆☆☆
- 2 Two mid-range hotels ☆☆☆☆ or ☆☆☆
- 3 Two budget hotels ☆☆ or ☆ or guest houses

THE GUIDE INCLUDES



General comments on the hospitality level of performance.



Descriptive sheets for the hotels.



The results of five completed inspections.

* Subject to the availability of suitable hotels



*Hospitality specialist in Africa
and the Middle East*



The benefits of **we link destination**

FOR BUSINESS TRAVELLERS

- Reduced cost for a particular destination
- Response adapted to the needs of large and small businesses:
 - Select accommodation in a new destination
 - Confirm a hotel choice or referencing
- Strengthened travel policy and controlled responsibility

FOR THE HOTEL

- Commercial optimisation of security investments
- Selective promotion channel toward corporate customers
- Evaluation of the hotel security features for internal use



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